

RAPHAEL ROSALEN

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EDUCATION

Ph.D., Visual Studies, University of California, Irvine, 2021-Present

M.A., Cinema and Media Studies, University of Southern California, 2020

B.A., Cinema and Media Studies, University of Southern California, 2020

HONORS & AWARDS

Miguel Velez Scholarship | 2022-2023

The Velez Scholarship awards graduate students who demonstrate outstanding academic achievement, future promise, and are citizens and residents of a Latin American country.

USC Annenberg Graduate Fellowship | 2019-2020

In recognition of outstanding achievements and potential for significant contributions in the field of communications.

USC Sidney Harman Academy for Polymathic Study Fellow | May 2018

Inducted into a distinguished cohort of alumni with interdisciplinary endeavors, honored at commencement in a special ceremony with distinctive honorary regalia.

USC Discovery Scholar Prize & Name Added to Library's Wall of Scholars | May 2018

USC Discovery Scholars are students who have produced exceptional original scholarship or creative work at USC. Ten Discovery Scholars were selected to receive a \$10,000 prize towards graduate study and to have their names added to the Wall of Scholars at Leavey Library. Raphael was selected for his research paper, "YouTube's Vlog Authenticity in the Performance of Femininity" (scalar.usc.edu/works/ytauthenticityfem).

George Moody Endowed Fund for Student Support | 2017-2018

One of the most prestigious scholarships bestowed by the USC School of Cinematic Arts for academic performance.

USC Provost's Undergraduate Research Fellowship | May 2017

Fellowship for Summer 2017 undergraduate research. Produced multimedia research paper, "Fluid Femininity: The Authentic Influence of YouTube on Gender."

Second Place (Original Research Category) | May 2016

Award for research paper, "Gender Inequality: A Dinosaur In Heels," on gender inequality in Hollywood analyzed through Jurassic Park films, presented at Santa Monica College's 7th Annual Global Citizenship Research Symposium and Tournament.

President's Theme Award & First Place (Art Category) | May 2015

Award for video art, "Be Color," presented at Santa Monica College's 6th Annual Global Citizenship Research Symposium and Tournament, "Peace and Security: Managing Conflict and Violence in a Turbulent World."

RECENT EMPLOYMENT

Journal of Cinema and Media Studies (JCMS) – *Managing Editor* | September 2022 - Present

- GSR position through UC Irvine and the Society for Cinema and Media Studies.
- Facilitates the processes of Peer Review and Developmental Editing in the journal.
- Manages all communication between the journal, authors, board members and scholars.
- Creates and manages the annual calendar for the journal's workflow, managing multiple deadlines for different issues at the same time.

Academy of Motion Picture Arts and Sciences Film Archive | September 2019 - June 2021

Metadata Specialist | November 2020 - June 2021

- Managed the Cultural Equity and Inclusion Project's research database along with Public Access Sr. Manager and Head Cataloguer (reviewing research, organizing records, programming the database, and structuring the methodology).
- Presented on the project to stakeholders.
- Assisted in grant writing.

Researcher & Intern / September 2019 - November 2020

- Identified relevant filmmakers and content within the LGBTQIA+ community through independent research.
- Produced internal and external communications and assisted in writing NEH grant.

USC School of Cinematic Arts – *Teaching Assistant* | August 2018 - May 2020

- Administered coursework, managed class calendars and syllabi, and led weekly discussion sessions.
- Graded student work and held regular office hours.

Museum of Modern Art (MoMA) – *Film Department Intern* | June - August 2019

- Assisted Assistant Curator of Film in researching films and filmmakers, provided critical perspective on films, and created original presentations.
- Assisted Film Archivist in researching and reorganizing the department's exhibition files.

Lucas Museum of Narrative Art – *Film Mentor* | December 2018 - March 2019

- Worked with youth to develop short documentary films.
- Led classes on reading films as texts to understand effective filmmaking techniques.

LEADERSHIP & INSTITUTIONAL SERVICE

Co-President | May 2019 - May 2020

ZDC: Cinema and Media Studies Graduate Student Association, University of Southern California; led monthly meetings with executive board to address concerns of the student body; addressed concerns to school administration; assisted in securing a COVID-19 student relief fund; annual graduate student conference organizing and involvement/volunteer.

First-Year M.A. Cohort Representative | October 2018 - May 2019

ZDC: Cinema and Media Studies Graduate Student Association, University of Southern California; created and managed portal for communication among students; addressed cohort concerns to the executive board; annual graduate student conference involvement/volunteer.

Digital Humanities Workshop Series Steering Committee | October 2017 - May 2018

USC Sidney Harman Academy for Polymathic Study; assisted in scheduling, advertising and deliberating topics of digital humanities and new technologies to showcase in the workshop series.

Planning Committee, Catalina Student Retreat | October 2017 - March 2018

USC Sidney Harman Academy for Polymathic Study; co-developed the interdisciplinary theme of, “Perception and its Polymathic Nature” for the University-wide, student-faculty retreat and assisted in selecting faculty speakers from multiple disciplines and organizing event logistics.

Founder and President | December 2016 - December 2017

USC School of Cinematic Arts Undergraduate Student Council

Lecturer/Educator | August 2016 - August 2017

Splash SC - Organization bringing local high school students to USC for a day of unlimited student-led learning. Classes developed and taught include, “Collaborative Pop Instagram: A Multimedia Creative Workshop,” (see students' creative works on Instagram @splashpopcollab), and, “Philosophy & Contemporary Movies.”

PUBLICATION

Book review of *YouTube: Online Video and Participatory Culture*. *New Media & Society*, vol. 21, no. 9, Sept. 2019, pp. 2095–2096, doi:10.1177/1461444819859476.

COURSES ASSISTED

University of Southern California

- CTCS 394: History of American Film, 1977-Present | Spring 2020
- CTCS 190: Introduction to Film | Fall 2020
- CTCS 192: Race, Class and Gender in American Film | Spring 2019
- CTCS 412: Gender, Sexuality and the Media | Fall 2018

CONFERENCES, PRESENTATIONS & TALKS

2023 Annual SCMS Conference | April 2023

- Presented research paper, “Unpacking Virtual Influencers: The Future of Storytelling.”

Congresso Internacional Movimentos Docentes (Teaching Movements International Conference) | October 2022

- Invited as moderator for “Cinema and Education” panel at online conference.

USC Sidney Harman Academy for Polymathic Study 10th Anniversary | September 2022

- Guest speaker at the closing event for the Academy’s 10-year anniversary and fellows reunion event.

2022 Annual SCMS Conference | March 2022

- Presented research paper, “Internet Wars: The Participatory Collective Memory of YouTube.”

118th Annual PAMLA Conference | November 2021

- Presented research paper and video project, “What My Fingers Knew - Music Video Adaptation of Essay by Vivian Sobchack.”

20th Annual USC Undergraduate Symposium for Scholarly and Creative Work | April 2018

- Presented research paper, “YouTube’s Vlog Authenticity in the Performance of Femininity.”

19th Annual USC Undergraduate Symposium for Scholarly and Creative Work | April 2017

- Presented multimedia essay, “The Relatable Lorde of Glamour: A Cultural Contradiction of Rejecting and Accepting Popular Culture” (scalar.usc.edu/works/trlog)
- Presented remix video project, “Authenticity, Influence and Femininity on YouTube” (bit.ly/remixvid).

Santa Monica College’s 7th Annual Global Citizenship Research Symposium and Tournament | May 2016

Presented research paper, “Gender Inequality: A Dinosaur In Heels,” on gender inequality in Hollywood analyzed through Jurassic Park films.

Santa Monica College’s 6th Annual Global Citizenship Research Symposium and Tournament | May 2015

Presented video art and academic essay, “Be Color,” on the symposium’s theme, “Peace and Security: Managing Conflict and Violence in a Turbulent World.”

SELECTED MULTIMEDIA SCHOLARSHIP

For more multimedia work visit: raphaelrosalen.com/

This Is the Digital – Multimedia EP & Scholarly Database | 2020

bit.ly/thisisthedigital

Multimedia project aiming to bridge academic and commercial entertainment practices to introduce key concepts of digital studies through music, videos, photography, gifs, and theory.

Alexa Talks Pop – A.I. / Interactive Media Project | 2019

bit.ly/AlexaPop

Interactive media project exploring A.I. and altering Amazon Echo’s interaction with popular culture.

Theorizing the Construction of Pleasure | 2017

bit.ly/pleasuretheory

Film Theory video project analyzing the construction of a visual pleasure related to touch and temporality: the memory-pleasure.

SKILLS

Languages

Portuguese (Native), English (Fluent) and Spanish (Intermediate)

Video Editing & Graphic Design

Final Cut Pro X, Adobe Premiere Pro, Adobe Illustrator and Photoshop